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Economic Crisis Impact on Revenues & Financials

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## **AUSGABE KINDLE**

The Periodical Publishing Uzbekistan eBook provides 7 years Historic and Forecast data on the market for each of the 20 Products and Markets covered. The Products and Markets covered (Periodical Publishing) are classified by the Major Products and then further defined and analysed by each subsidiary Product or Market Sector. In addition full Financial Data (180 items: Historic and Forecast Balance Sheet, Financial Margins and Ratios) Data is provided for Uzbekistan.

## PERIODICAL PUBLISHING

- 1. Periodical Publishing
- 2. Business Periodicals: Subscription
- 3. Business Periodicals: Advertising Revenue
- 4. Professional / Institutional / Service Periodicals: Subscription
- 5. Professional / Institutional / Service Periodicals: Advertising
  - 6. Childrens Periodicals: Subscription
  - 7. Childrens Periodicals: Advertising

- 8. Womens Periodicals: Subscription
- 9. Womens Periodicals: Advertising
- 10. Special Interest Periodicals: Subscription
- 11. Special Interest Periodicals: Advertising
- 12. General Interest Periodicals: Subscription
- 13. General Interest Periodicals: Advertising
- 14. General News Periodicals: Subscription
- 15. General News Periodicals: Advertising
- 16. Business News Periodicals: Subscription
- 17. Business News Periodicals: Advertising
- 18. Miscellaneous Periodicals: Subscription
- 19. Miscellaneous Periodicals: Advertising

There are 188 Financial items covered, including:

Total Sales, Pre-tax Profit, Interest Paid, Non-trading Income, Operating Profit, Depreciation: Structures, Depreciation: P + E, Depreciation: Misc., Total Depreciation, Trading Profit, Intangible Assets, Intermediate Assets, Fixed Assets: Structures, Fixed Assets: P + E, Fixed Assets: Misc., Total Fixed Assets, Capital Expenditure: Structures, Capital Expenditure: P + E, Capital Expenditure: Vehicles, Capital Expenditure: Data Processing, Capital Expenditure: Misc., Total Capital Expenditure, Retirements: Structures, Retirements: P + E, Retirements: Misc., Total Retirements, Total Fixed Assets, Finished Product Stocks, Work in Progress as Stocks, Materials as Stocks, Total Stocks / Inventory, Debtors, Total Maintenance Costs, Services Purchased, Misc. Current Assets, Total Current Assets, Total Assets, Creditors, Short Term Loans, Misc. Current Liabilities, Total Current Liabilities, Net Assets / Capital Employed, Shareholders Funds, Long Term Loans, Misc. Long Term Liabilities, Workers, Hours Worked, Total Employees, Raw Materials Cost, Finished Materials Cost, Fuel Cost, Electricity Cost, Total Input Supplies / Materials + Energy Costs, Payroll Costs, Wages, Director Remunerations, Employee Benefits, Employee Commissions, Total Employees Remunerations, Sub Contractors, Rental & Leasing: Structures, Rental & Leasing: P + E, Total Rental & Leasing Costs, Maintenance: Structures, Maintenance: P + E, Communications Costs, Misc. Expenses. Sales Personnel Variable Costs. Sales Expenses + Costs, Sales Materials Costs, Total Sales Costs, Distribution Fixed + Variable Costs, Premises Fixed Costs, Premises Variable Costs, Physical Handling Fixed + Variable Costs, Physical Process Fixed + Variable Costs, Total Distribution Costs, Correspondence Costs, Media Advertising Costs, Advertising Materials Costs, POS & Display Costs, Events Costs, Total Advertising Costs,

Product Handling Costs, Product Support Costs, Product Service Costs, Customer Problem Solving Costs, Total After-Sales Costs, Total Marketing Costs, New Technology Expenditure, New Production Technology Expenditure, Total Research + Development Expenditure, Total Operational & Process Costs, Debtors + Agreed Terms, Unrecoverable Debts.

/.. etc.